



MATCH DAY BARS

Social posts for match days.

FACEBOOK POSTS

We want to help you get more supporters at your clubs when there is a game on at the stadium next door. We've created a really simple slide that you can write info on and post on your facebook the night before a game encouraging people to come down for a drink.

You might want to advertise the price of your parking, the fact you're a fully licensed bar and what time you open before a game – but knowing that these things can change, we've left it blank for you to fill in. You can do this on Powerpoint, then use “save as” to save a jpeg that can be uploaded to Facebook.

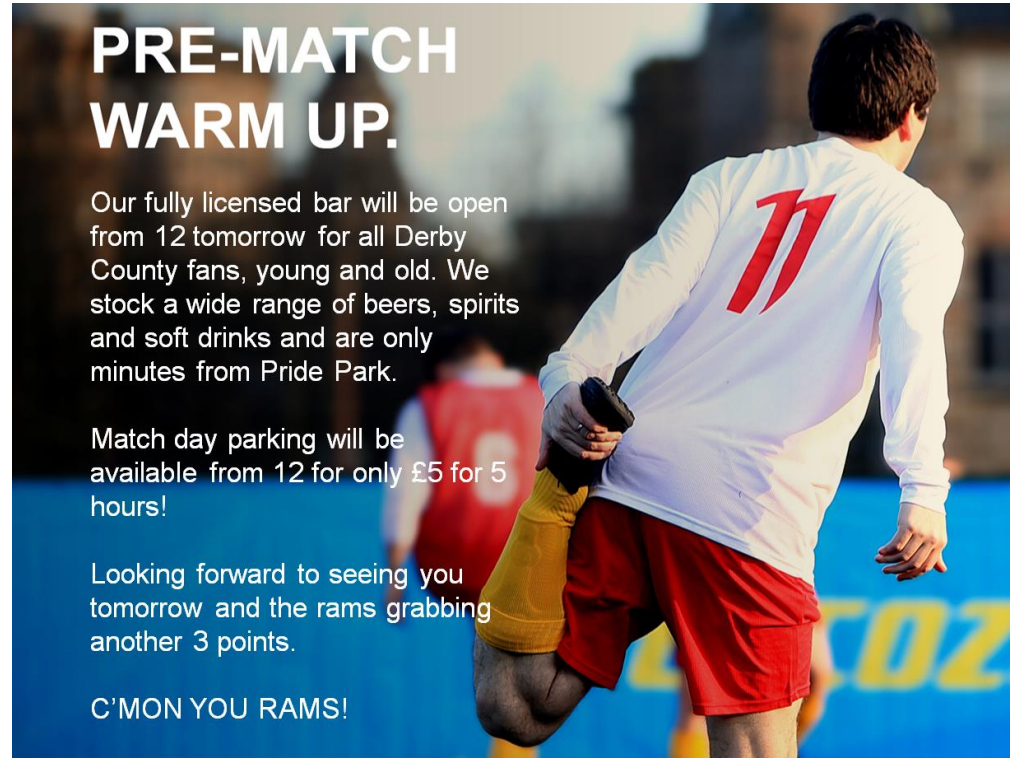
The next slide shows an example for guidance.



EXAMPLE POST

The slide can be used to convey whatever match day message you want, but to keep it easily readable you should keep the writing to the left hand side of the page.

This is a local post for your local club, so make sure you're talking about derbies, big games and show your support for the local club.



PRE-MATCH WARM UP.

Our fully licensed bar will be open from 12 tomorrow for all Derby County fans, young and old. We stock a wide range of beers, spirits and soft drinks and are only minutes from Pride Park.

Match day parking will be available from 12 for only £5 for 5 hours!

Looking forward to seeing you tomorrow and the rams grabbing another 3 points.

C'MON YOU RAMS!

WIDER SOCIAL MEDIA

Glenn is going to be tweeting out to local supporters clubs over the next few weeks letting them know about your bars from our national account.

He will be in touch to get info and any contacts you are aware of, giving this a push from our main social media channels too.

Remember, you can contact these supporters clubs through your own facebook pages as well, and hopefully we can see your community club become a real supporters hub for your local teams.

If you know of any supporters clubs, please email glenn.corrigan@powerleague.co.uk

